



Organizing Committee

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MINISTRY OF EDUCATION AND SCIENCE OF UKRAINE

Ivan Franko National University of Lviv, Ukraine

Faculty of financial management and business

Institute of Postgraduate Education and Business, Kyiv

University of Applied Sciences, Kaunas, Lithuania

Rzeszów University, Lodz University, Poland

Vilnius University, Lithuania

State Higher Technical and Economic School of

Bronislaw Markiewicz in Jaroslaw, Poland

An educational institution "Belarusian State Economic University", Belarus

College of Management, Marketing and Trade, Sofia, Bulgaria

Singidunum University, Belgrade, Serbia

WE ARE KINDLY INVITING YOU TO THE V INTERNATIONAL SCIENTIFIC SEMINAR

Insurance Market: challenges in terms of globalization

May 18-19, 2017, Lviv

Topics of the seminar:

1. Global experiences of the activation of the insurance market
2. Marketing research and strategies of the insurance business
3. Actual problems of financial management of the insurance companies
4. The prospects of the reinsurance market in modern conditions
5. The regulation and standards in the insurance market
6. Features of functioning of the life insurance companies in the financial market

Working languages: Ukrainian, Polish, English, Russian

The publication of materials of the seminar

Requirements for papers: volume - 2-4 pages A4 document Word, font - TimesNewRoman, font size - 14, line spacing - 1,5 all fields - 2 cm., Paragraph indent - 1.25 cm. The necessary details: in the upper right corner - name, surname of the author. Next line - the full name of the place of work (study). Next - the title of the paper centered. Papers and application form - name, surname, academic degree, academic title, the title of the paper, place of study (work), specialty, course, year of study (for students), phone number, e-mail - should be sent before **May 17, 2017** to the Organizing Committee.

THE ORGANIZING COMMITTEE OF THE SEMINAR

Head of the committee: Dean of the Faculty of financial management and business, Associate Professor **Andrij Stasyshyn**, PhD.

Members of the committee: Rector for student affairs of State Higher Technical and Economic School Dr. **Richard Pukala**;

Doctor of Department of economics of Rzeszów University **Mariola Hzebyk**;

Head of Department of finance and accounting of the University of Applied Sciences **Richardas Butenas**, PhD;

Head of Department of Marketing and Trade **Margarita Dancheva**, PhD,

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Head of Department of finance of entities of IFNUL, Dr. Prof. **Kateryna Vaskivska**;

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Associate Professor of Department of finance of entities of IFNUL **Olga Sych**, PhD;

Coordinator of academic mobility, international programs, projects **Ivanna Myschshyn**.